

EDUCATIONS

2011-2013	Minneapolis College of Art and Design (MCAD), U.S.A Master of Fine Art in Graphic Design
2008	National Institute of Development Administration, Thailand Mini Master of Management Program (Certificate)
2003-2007	Milwaukee Institute of Art and Design (MIAD), U.S.A Bachelor of Fine Art in Communication Design
2002	Middle Grange International College, New Zealand 6th Form High School Certificate

SKILLS

Adobe Illustrator, Adobe Photoshop, Adobe In Design, Adobe Flash, Quark X Press, Microsoft Office Suite, PC and Macintosh Skills , Drawing , Painting , and Coloring

PROFILE

NAME  
Arphathip Padhanarath (Earth)

EMAIL  
talkwithearth@gmail.com

WEBSITE/BLOG  
www.arphathip.com  
eartharphathip.blogspot.com



MEMBERSHIP

AIGA: Individual Membership  
Level: Sustaining Member since 2013

WORK EXPERIENCES

- **Crimson Education**  
MAY 2019 - PRESENT | Position: ECL Mentor: 2D / Packaging
- **Modo Studio / Big Idea Corporation Co. Ltd**  
NOV 2018 - FEB 2019 | Position: Creative Director
- **Siam Piwat Retail Co.Ltd (PRH)**  
NOV 2017 - NOV 2018 | Position: Marketing Graphic Manager
- **ToTop Group Co., Ltd.: Branding Design Agency**  
JUNE 2016 - AUG 2016 | Position: Design Director
- **Boots Retail (Thailand)**  
JULY 2014 -AUG 2015 | Position: Graphic Design Manager
- **Equator Pure Nature Co., Ltd. (EPN)**  
DEC 2013 - MAY 2014 | Position: Graphic Designer (pioneer)  
• EPN corporate identity design (Logo design, Stationery design),  
Pipper Standard’s label design (packaging), Pipper Standard;  
corporate identity
- **Graduate Technical / Teaching Assistant (GTA) at MCAD**  
2012-2013 Graphic Designer at MCAD DesignWorks  
2011-2012 Software Tutoring at MCAD Learning Center.
- **The Mall Group Co., Ltd.: In-House Design : Luxury Department Store**  
OCT 2007- FEB 2009| Position: Graphic designer (Full-Time)  
• designing corporate house brand merchandise, press ad,  
P.O.P (posters, mobiles, leaflets, junctions, A-board, flags, lolly pops,  
stickers) • creating house brand design (shopping bag, customer-  
platinum card, stationary (available in stores)
- **Pink Blue Black & Orange Co., Ltd.: Graphic and Product Design Agency**  
AUG - SEPT 2007 | Position: Graphic designer (Temporary)  
• making company PR presentation for overseas promotional campaign
- **Bangkok Magic (contributed) Co., Ltd.: Magic Products Manufacturer**  
2007 | Position: Graphic designer (Freelancer)  
• designing logo, brochure, book covers, business card, and packaging  
Tawandang Co., Ltd.: Fertilizer Manufacturer  
• designing product packaging
- June 2007- Presents |Position: Freelancer Designer

DESIGN RECOGNITIONS

- Bangkok Magic logo company (2007/8) • VIP  
Platinum Card (2008-2011) • Accessories Bazaar  
Fete Catalog • The Mall Seasonal Bag (Summer)
- Be-trend House Brand Stationary(Available in store)
- Emporium Midnight Fest Leaflet
- Perceptual Thai ( MCAD Thesis 2013)
- Expressensory (Expressive + Sensory), 2012.
- MCAD at MIA logo (2012)

AREAS OF EXPERTISE

Communication Design: Corporate Design: Brand Identity, Logo Design,  
Poster, Brochure, Packaging,Stickers &Labels, Press Advertisement, Campaign  
Gimmick, Typographic, Information Design, catalog/ leaflet design.

AWARDS

MCAD MFA Trustees Scholarship (2011- 2013)  
MIAD BFA Presidential Scholarship (2005 - 2006)

CURATING/ EVENTS

The 2012 MCAD Art Sale (Minneapolis College of Art and Design)  
• Sold poster (1out of 2) **Expressensory**, 1st Edition, 2012.  
Mixed-media (food colors, rubbed-down letters, stencils),  
36"x44”Inches, digital printed on canvas.

REFERENCES

- BERNARD CANNIFFE (MENTOR)**
- **Minneapolis College of Art & Design,Minneapolis (MCAD)**  
Design Department Chair (2009-2013)
  - **Ringling College of Art & Design (RCAD)**  
The Director Design and Advertising at RCAD (Present)  
\_\_\_\_\_ (+1) 612-865-1475
- KAREN RUSKIN**
- **Minneapolis College of Art & Design,Minneapolis (MCAD)**  
Former Associate Vice President at MCAD  
\_\_\_\_\_ kkruskin@gmail.com  
(+1) 612- 968-6104
- REBECCA BALISTRERI**
- **Milwaukee Institute of Art & Design (MIAD)**  
Director of College Advising at MIAD  
\_\_\_\_\_ beckybalistreri@miad.edu
- VINCE LEO**
- **Minneapolis College of Art & Design,Minneapolis (MCAD)**  
Former MCAD Graduate Program Director (2011-2012)
  - **Ohio State Universtiy**  
Professor, Media Arts at Ohio State University  
\_\_\_\_\_ (+1) 612-581-0640
- DALE KONSTANZ**
- Mahidol University International College (Thailand)**
- Lecturer, Communication Design Program, Fine and Applied  
Arts Division (Jan 2009 to present), Former Co-Founder/ Director  
of the International Communication Design Deapartment  
\_\_\_\_\_ dkonstanz@gmail.com  
+66 83 267 1221